

SPONSORSHIP PACKAGE



THE PROVINCE'S PREMIER INSTRUCTIONAL TECHNOLOGY CONFERENCE

ADVANCING LEARNING CONFERENCE

MAY 23 - 25, 2018



AdvancingLearning.ca/2018

 @AdvLearn





The Advancing Learning Conference has been the province's premiere instructional technology conference since the 1990s. We have prided ourselves in fostering an environment where educators (faculty, instructional designers, multimedia and graphic specialists) share their direct classroom and faculty support experiences with other colleagues. Where else can you learn first-hand from practicing educators about a host of topics related to educational technology, digital tools and digital learning environments, and student engagement? This grassroots approach really does help with advancing learning in Ontario.

In 2017 Ontario's colleges celebrated 50 years of playing a vital role in the province's post-secondary education landscape. As this year's host institution, Fanshawe College is proud to invite you to join what will be an engaging and inspirational conference designed to promote and present the best in technology-enabled teaching and learning the Ontario college system has to offer.

THE "IN" CONFERENCE

This year's theme will focus on the idea of Innovation. We're calling it the "IN" Conference: Innovate, Invent, Inspire. We believe that innovation happens when ideas take flight, and the stylized wing in our logo is meant to represent our shared journey through education innovation.

Innovation in education is how we, as educators, continue to thrive in this rapidly changing learning environment. Innovation is how we respond to, revolve around, and guide learning success and student satisfaction. Whether embracing emerging technology, incorporating new learning theories, or designing virtual classrooms, now more than ever it is imperative that academic leaders, faculty, and administrators alike come together to ensure that our pedagogies are progressive, sustainable and continually break new ground.

Advancing learning innovation requires continuous visionary leadership from all disciplines. And that's why we're inviting you to join us May 23rd to 25th 2018, in London, Ontario. Together we will challenge our teaching and learning paradigms, reimagine the learning experience, and explore how disruptions in education today will shape the innovative classroom of tomorrow. Be innovative, be inventive, and be inspirational: this is our guiding mission for ALC 2018.





ALC 2018 SPONSORSHIP LEVELS

Your participation as a sponsor will help shape the future of post-secondary education in Canada. As you browse through the sponsorship opportunities, you'll notice different levels of sponsorship.

All sponsorship fees are in Canadian dollars.

GOLD SPONSOR

\$2500+

SILVER SPONSOR

\$1000 +

BRONZE SPONSOR

\$500 +

ALC 2018 SPONSOR BENEFITS

The following chart provides a comprehensive overview of the different benefits included at each sponsorship level:

SPONSORSHIP LEVELS

GOLD

SILVER

BRONZE

\$2,500 +

\$1,000 +

\$500 +

Complimentary Registration

Two registrations
(\$590 value)

One registration
(\$295 value)

Interactive Demonstration or Session

A one-hour session

Additional fee*

Additional fee*

Naming Rights*

One complimentary naming opportunity

Recognition at Speeches and Events

Yes

Yes

Signage at Conference

Yes

Logo on Conference Website

Featured on home page and sponsor's page

On sponsor's page

On sponsor's page

Listed in Online Program

Yes

Yes

Yes

Exhibitor Tables

Up to two tables

One table

One table

*Naming Rights: \$500 per conference event



NAMING RIGHTS

Sponsors will have the opportunity to name events during the conference and be recognized as supporters of these special events. Events that may be sponsored include, but are not limited to:

- » Opening keynote *
- » Closing keynote
- » Opening reception
- » Individual conference sessions
- » Lunches
- » Coffee breaks

**If two sponsors at same sponsorship level would like to name an event (e.g. diamond or platinum level), the first organization to sign its sponsorship contract will receive priority naming rights.*

IN-KIND SPONSORSHIP

In-kind sponsors are also welcome. In-kind sponsorships will be evaluated on a case-by-case basis to appropriately recognize the sponsorship level. Sponsorship packages can be customized to meet your needs. Opportunities for in-kind sponsorship include:

- » Printing
- » Digital signage
- » AV equipment
- » Conference supplies
- » Conference bags
- » Refreshments
- » Fitness breaks
- » Advertising/social media

DATES & DEADLINES

Item Due	Deadline
Sponsorship interest form and signed sponsorship agreement	April 20
Total sponsorship fees	April 30
Sponsor's high resolution logo (.ai or .eps format)	April 30



MAKE A SUGGESTION

If your organization has a creative idea to support the Advancing Learning Conference with your products or services, please contact us.

CONTACT

For more information, please contact:

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